



“Business flashcard is my favorite report, keeps me informed of my business health ”

Mr. Nitin Kalsariya
Modest Computers and Modestmart.com

Mr. Nitin has been a coming of age retailer. He started being a traditional retailer of computers and electronic gadgets and now has shifted focus to retailing them online

Problem and challenges

Since 2008, they had been using accounting software to manage their business. But discrepancy in inventory, salesman commission, daily reports and accounting was causing losses

Solution

Since 2011, they have been using GoFrugal Standard version for Electronics businesses. They found about GoFrugal on the internet and decided to go for it as they were impressed with the transparency of products, services and pricing on GoFrugal's website. Smooth installation with professional delivery enhanced their trust. In 2012, they further subscribed to GoFrugal Alers and in 2013 – GoFrugal E-commerce integration

“ I have been impressed with GoFrugal RPOS7 for Electronics in more than one ways – my inventory, accounting and reports are accurate. Business flashcard is my favorite report. Also the ability to top up with features and clients as we grow is a boon to changing retailers like me. Since 2013 I have shifted focus to online sales of electronics and am evaluating GoFrugal's e-commerce integration. GoFrugal is helping my vision of having Surat known for online electronic sales apart from diamonds and textiles ”

Mr. Nitin Kalsariya

About GoFrugal

GoFrugal Technologies is recognized as the sole provider of end to end business automation solutions for Retail and Supply Chain business. Founded in 2004, GoFrugal is headquartered in Chennai, India with a growing global presence. It has already served 20000+ customers. GoFrugal integrates Cloud computing, Web 2.0 and Mobile technologies to address complete business management needs of independent and chain retailers

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