



“As a supermarket owner, I need accuracy with my inventory and speed in billing. GoFrugal exceeded my expectations in both ”

Mr. Swapnil Naila
Pramukh Supermarket

Pramukh Supermarket was among the premier supermarket chains in Gandhinagar. Started in early 2012, they grew quickly and to 5 stores in 2014. Swapnil Naila, a 24 year old retail prodigy has bigger plans for expansion

Problem and challenges

Swapnil Naila had clear business plans and vision. He needed a software that could not only complement but accelerate his growth

Solution

Swapnil found us through web search. Evaluated the Supermarket product by a free download for a month. Was also impressed with the non-stop 24*7 support available to him. They moved onto deploy GoFrugal in all their shops. In less than two years, they wanted more, currently evaluating GoFrugal VSS and HQ (to centrally manage their business)

“GoFrugal's solution is the **perfect fit for supermarkets.** I am truly impressed with the accuracy of my inventory and the speed in billing. Offline billing has ensured my billing never stops. The above has served as a big competitive advantage over my peers in the business. I make 30% more bills an hour than my peers. Assure support is one another reason that I will always trust in GoFrugal. Support is rendered at an instant. ”

Mr. Swapnil Naila

About GoFrugal

GoFrugal Technologies is recognized as the sole provider of end to end business automation solutions for Retail and Supply Chain business. Founded in 2004, GoFrugal is headquartered in Chennai, India with a growing global presence. It has already served 20000+ customers. GoFrugal integrates Cloud computing, Web 2.0 and Mobile technologies to address complete business management needs of independent and chain retailers

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