

Measuring return on investment in retail business is as hard as measuring the volume of water stream flow. It has become more challenging in recent times because of

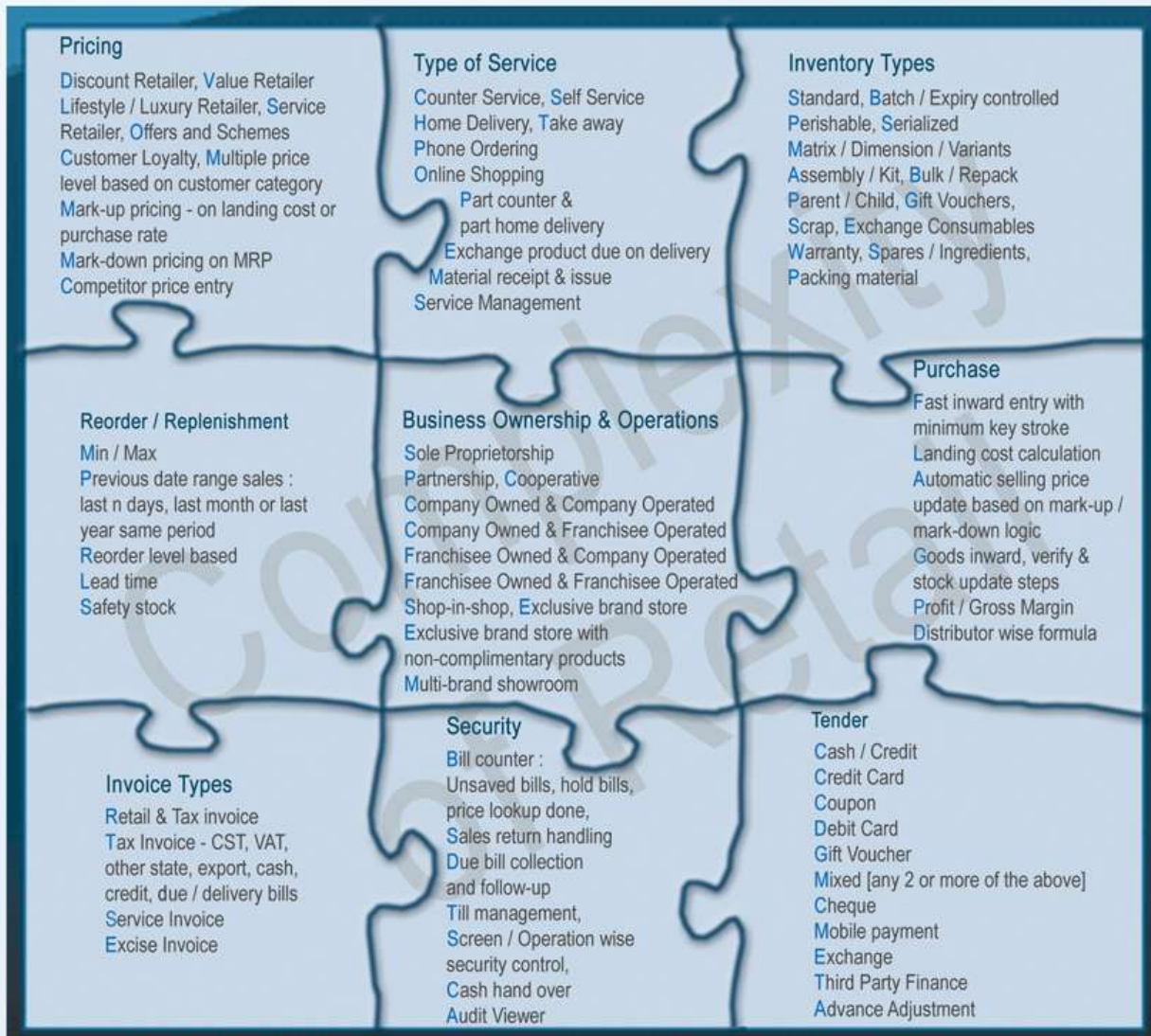
- Volatile product prices and fluctuating inflation
- Hardening interest rates and financing options
- Changing consumer behaviour and the resultant inventory loss
- Complex schemes and the difficulty in arriving the landing cost

So, the biggest concern in the minds of successful retailers are

- Is my inventory investment safe ?
- Am I really making money in my business ?
- Am I following the right security practices?
- Do I have full control over the entire operation with respect to correct pricing, correct delivery etc. ?

“ Try before you buy ”

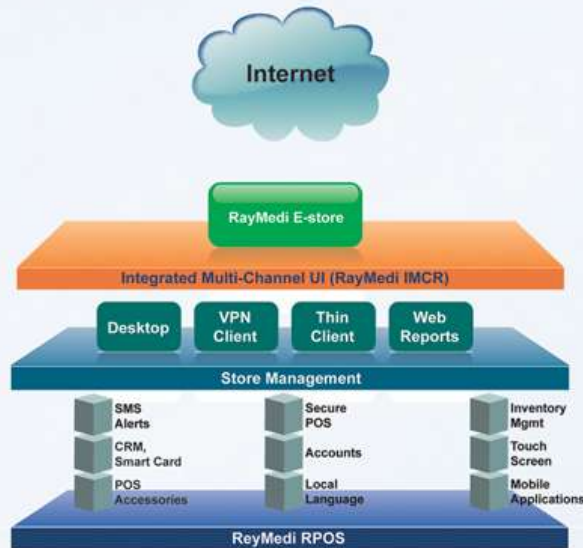
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**“The complexity of retail demands
100% transaction automation
to measure business accurately
and to improve performance on
key metrics”**

It is quite natural that a retailer has these concerns. RayMedi retail business management solutions are designed to address these concerns so that a retail owner is in full control of his business. With RayMedi, control starts from purchase, landing cost measurement, price management and reorder - as we understand "Prevention is better than cure". This leads to simple and actionable reports to manage day to day operations smoothly, optimizing inventory to earn higher income and managing customer relationship effectively to increase revenue per customer

RayMedi Retail Solution Overview



"RayMedi RPOS is secure, fast, accurate, robust, intuitive to learn and easy to use. It's modular design enables adoption of technology and modern trends in your business. RayMedi RPOS is the right partner to grow your business with"

Mr.Sudhakar, Pick N Save - Bengaluru

"RayMedi RPOS is the most secure retail business management solution in the market today. It is fast, flexible, accurate, intuitive to learn and easy to use. Above all, it is made for my business. The Offline mode billing helps me a lot to do billing when my server system has any hardware related problems. Also if any power fails in my shop, when I restart the software it is having all the unsaved bills alive"

Mr.Pawan Goyal, Global Cell Zone - Pune

RayMedi delivers absolute control over my inventory. The item wise and category wise stock settings, stock movement analysis, the reorder module along with the physical inventory, damage/floor returns/pilferage measurement enables comprehensive coverage of entire inventory transactions. RayMedi helps me to manage my investment in inventory, as I know what to buy when and how much, this increased the inventory returns and lowered the dead and non-moving stock to earn higher income

Mr.Ponraj, Sri Venkateshwara Supermarket - Chennai

The category management in RayMedi is very flexible and powerful. I am able to define category as per my business need and take category wise reports. Because of the excellent security available at the sales counter, I am able to focus on analyzing the reports to optimize and grow my business. Lock computer facility helps me to secure a counter person from doing the entries in another counter. In Purchase I can find some distributors tax calculation mistakes and make corrections in their bills. Hourly sales report is showing clear picture about my sales on a day when it will be high and all other reports are very simple to use. 24x7 Online support and field support is very excellent"

Mr.Sridhar, Maha Yogam Supermarket - Chennai

"RayMedi makes the sales operations very systematic and smooth. It helps me handle multiple types of service, different tenders, various offers, loyalty and the multiple price levels. I can also have multiple print profiles and choose the way the bill should be printed. RayMedi support is excellent and whenever I call 24x7 Support, the response & support is amazing"

Mr.Chandrant Khandelwal, Generation Next - Bhubaneshwar

RayMedi helps me to manage customer advance payments / deposits that, we take against sales order and the same can easily be tracked and adjusted while making invoice. Multi tendering option is very useful for me. I am running the shop with 4 clients assigned to different counter boys and girls. With the help of security manager, I don't have to worry about monitoring them closely.

Mr.Raju bhai, Mangaldeep - Gujarat

The way RayMedi accounts for all kinds of promotions and schemes given by supplier as part of landing cost calculation is simply amazing. RayMedi purchase entry allows me to configure the way the calculations are done in the invoice for each supplier. It also allows me to configure how the landing cost need to be calculated. This helps in identifying price difference during goods receipt and also help me in price fixing. I am using multi company in RayMedi RPOS, with one software I can manage my two different businesses in RayMedi. Barcode support helps me to do billing fast. RayMedi remote support is excellent.

Other Products and Solutions

RayMedi NetTrade for automating order receipt from customers and sending electronic invoices to them. Complete business process between trading parties. Automation results in elimination of data entry and increasing the order / delivery accuracy, improvement in service levels and customer satisfaction.

RayMedi Alerts for sending business related SMS to suppliers, customers, staff and management on exceptions, promotion information and reports. SMS are sent in real time from the retail package Sales and Distribution Management Solution for Manufacturers.

RayMedi WebReporter enables real-time access to your business information any time, from anywhere. RayMedi WebReporter helps you or your store manager to keep track of the activities of the store.

RayMedi Desktop is an unique security tool to protect your POS and PC's desktop from virus and internet threats. It helps to restrict unauthorised access.

RayMedi Online portal for customers to place orders, track delivery, to know about offers and outstanding details. In the online portal, customers can also upload / update their stock and sales statement

Retail Chain Management Solutions for retail two store chains to regional / national chains.

System Requirements

Hardware - AMD / Pentium IV with minimum 1 GB RAM, 40 GB Hard Disk
OS - Windows XP SP3 / 2000 SP4 / 2003 / 2008 / Vista SP1

RDBMS : Microsoft SQL Server 2005, MSDE 2000, SQL Server 2000

Note : Actual server and client hardware requirements vary based on the number of transactions done each day. Database license, if required, should be purchased by customer

Supported Accessories / Hardware

POS Accessory Integration: Barcode Scanner, Barcode Printer, Display Pole, Cash Drawer, MSR and MICR readers, weighing scale

Printers Supported: 40 column POS receipt printer, both thermal and impact printers, 80 column dot matrix printer, Laser, Inkjet

POS Hardware Supported: TVS, NEC, ESSAE, POSIFLEX, HCL POS, IBM POS, Epson POS, Touch screen monitors and LCD's

Mobile: Symbol, Metrologic

Head Office

GoFrugal Technologies Pvt. Ltd. Tel: +91-44-4218 4628
13 A/209, Velachery Main Road, Fax: +91-44-4202 2218
Velachery, Chennai: 600 042. URL: www.gofrugal.com

SMS: +91-90940 39669
24x7: +91-44-4223-7900
E-mail: sales@gofrugal.com

For Channel Partner enquiries
Call: 93802 86681
E-mail: partners@gofrugal.com

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